



**Raritan Group Hires New Industrial Sales Specialist Donna Macaron**



**Edison, NJ–April 4, 2022** – Raritan Group is pleased to announce its recent hire of Donna Macaron, who will join the team as an Industrial Sales Specialist. In her new role, Donna will be accountable for creating strategies to improve profitability and increasing sales. As the Industrial Sales Specialist, her responsibilities will include prospecting new customers, supporting the internal sales team as well as building and serving the existing network of clients and industry professionals.

Donna comes to Raritan with over 30 years of experience working in the PVF industry, with 20 years of experience in Inside Sales. She has acquired a broad spectrum of achievements in establishing critical and valuable client relationships, coaching, sales techniques, and technical support.

Jim Richardson, President of RARITAN GROUP stated "We are very pleased to have Donna join our team and confident that she will contribute significantly to Raritan's growth in the PVF market".

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*A fourth-generation, family-owned and operated business since 1943. Our Raritan Pipe & Supply and Raritan Valve & Automation locations in Edison, NJ and Gloucester City, NJ allow us to meet the 24/7/365 needs of our customers across the NJ, NYC Metro and Eastern Pennsylvania markets. With over 20,000 pipe, valves, fittings and actuator items in stock every day, Raritan Group is positioned to meet the needs of the most demanding PVF customers including contractors, municipalities, private utilities and industrial companies. On-site fabrication capabilities allow us to respond to emergency situations and changing jobsite conditions.*

**Reliability. Responsiveness. Resourcefulness.**

**RARITAN Contacts for more information:**

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